

ROSS ZIEGELMEIER

UI + UX DESIGNER

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EXPERIENCE

ONEZOOM

UI + UX DESIGNER | AUGUST 2023 – PRESENT

Contracted to undertake the entire design process. Currently conducting user research with sponsors, teachers, academics and students to identify a clear use case for OneZoom's digital taxonomy tool. The findings will be used to enhance users experience of existing features and to developing new features to improve OneZoom's use case.

THE LINNEAN SOCIETY OF LONDON

UI + UX DESIGNER | OCTOBER 2022 – JULY 2023

Responsible for the entire design process. Conducted in-depth user research interviews with key stakeholders, identified pain points, defined personas, created user flows, information architecture, wireframes, and high fidelity prototypes, that were tested and iterated upon. Increased stakeholders' desire to make use of the CRM system by 75%.

THE LINNEAN SOCIETY OF LONDON

DIGITAL CONTENT PRODUCER | MAY 2015 – SEPTEMBER 2022

Enhanced The Society's digital presence and facilitated meaningful interactions with their audiences, ultimately contributing to the overall user experience, brand perception, and a 78% increase in subscribers. Produced graphic designs, animations, podcasts, and live-action videos. Transferable skills to UI/UX design include workshop facilitation, competitor analysis, research, conducting interviews, visual design, and illustration.

THE UNIVERSITY OF EDINBURGH

CONTENT DESIGNER + CURATOR | JANUARY 2015 – APRIL 2015

Leveraged my creative skills to curate and design an engaging School of Biology exhibition for the Edinburgh International Science Festival, hosted at the National Museum of Scotland. Presented science in a user-friendly and accessible manner, designing interactive and immersive experiences that catered to a diverse audience. As a result, 63% of attendees preferred the exhibition over the museum's other attractions.

CHARLES RIVER RESEARCH LABORATORIES

ASSISTANT SCIENTIST | APRIL 2014 – JANUARY 2015

Developed and managed research trials carried out in the field and laboratory. Planned, ran, monitored and reported on trials whilst managing laboratory based work.

FRONTIER INTERNATIONAL

FIELD RESEARCHER | JULY 2013 – MARCH 2014

Developed and managed field research carried out in Fiji. Planned, ran, monitored and reported on trials. Managed equipment maintenance and resupply, supervised staff and volunteers.

GLOBAL HEALTH DYNAMICS

RESEARCHER | DECEMBER 2012 – JULY 2013

Identified, assessed and contacted potential scientific leaders in cancer research to discuss their work and their potential to contribute towards; Cancer Control 2013 publication.

EDUCATION

DESIGN LAB

UX ACADEMY | 2022

TOON BOOM HARMONY

TOON BOOM +
STORY BOARD PRO | 2018

THE UNIVERSITY OF NOTTINGHAM

BSC (HONS) BIOLOGY (2:1) | 2012

SKILLS

RESEARCH

Workshop Facilitation
User Interviews
Journey Mapping
Competitor Analysis

DESIGN

Human-Centred Design
Design Strategy & Systems
Information Architecture
Accessibility
Agile

TESTING

Usability Testing
A/B Testing

VISUAL/UI

Interface Design
Wireframing
Sketching
Mockups
Rapid Prototyping

TOOLS

Figma
Miro
Sketch
Adobe Creative suit
Invision
Survey Monkey